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FEB 29 1924

CHARLES W. FORD & CO.

Our Freight Office, Express Office and Money Order Office is at

FISHERS, Ontario Co., NEW YORK

RETAIL LIST

**BEST
NEW
KINDS**

SEED POTATOES

Many Trials, beside seed from many places, clearly show Seed Potatoes grown here to be Thriftiest, making Heaviest Crops.

FISHERS ONTARIO COUNTY, NEW YORK.

Has long been noted for Vigorous Seed Potatoes. Many farmers came long distances for them. Thirty years ago one came fifty miles with wagon for a load. Last season orders came to us from farmers in England and Mexico. Each got a few barrels new seed, and we sent more than a car load to Canada, about 600 bushels to growers in

Maine, over 600 bushels to Wisconsin, and many thousand bushels to Middle State farmers. WISE PLANTERS OBTAIN SEED POTATOES FROM PLACES WHERE THEIR VIGOR IS KNOWN TO INCREASE INSTEAD OF RUNNING OUT.

HUSTLER

In a garden patch of Early Rose, one plant ripened big, WHITE SKINNED Potatoes, full TWO WEEKS before the rose colored ones, and so good that some were saved and carefully grown several years, proving to be such rapid growers, they deserve the name, HUSTLER. Although extra early, it keeps remarkably SOUND AND FIRM UNTIL SPRING. Its sprouts are large, strong and vigorous, leaves very broad, dark green, vines stout, upright, rugged, healthy, rapid growers, unknown to blight. HUSTLER GROWS LARGER, YIELDS MORE LARGE POTATOES, and ripens more uniformly, very early, than most other extra early kinds. Its large, plump, chunky, smooth, handsome tubers, will be among the very first to market at highest price, and well worth it, too. Such EXCELLENT COOKERS will surely be wanted. Heaviest yielder of extra early sorts; good keeper, sound and firm until summer. Finest quality all the year round.



PRICE: 90 CENTS PER PECK; \$1.25 PER HALF BUSHEL; \$2.25 PER BUSHEL; \$4.50 PER BARREL.

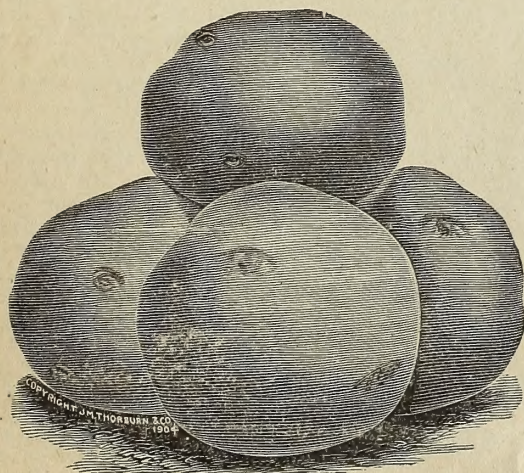
SEE WHAT THIS FARMER SAYS OF IT

I was well pleased with those new potatoes which I had for trial. THE HUSTLER ripened extremely early, and such splendid cookers, they were in great demand for table use before several other early sorts were large enough. With ordinary field culture they yielded about one-fourth more than Carman, right along side.—Robert T. Evans, Burlington Co., N. J.

NOROTON BEAUTY

Introducing NOROTON BEAUTY seedsmen said "It is the earliest potato ever grown, by far the most productive extra early, yielding as heavily as any of the medium early sorts; handsomer; and more uniform in size and shape than any other. Its quality is superb, keeps well very late; the best all round potato in existence." A seedling from a seedling of the famous Peachblow which it resembles in shape being pretty uniformly round and more or less pink or red, with few eyes. Those grown on highest best potato soils here have more color than those from lower lands south. We would have planted more of NOROTON BEAUTY even at their very high price had we known how many nice, bright, smooth, sound, large ones would grow from them. They yielded well.

PRICE: 90 CENTS PER PECK \$1.25 PER HALF BUSHEL; \$2.25 PER BUSHEL; \$4.50 PER BARREL

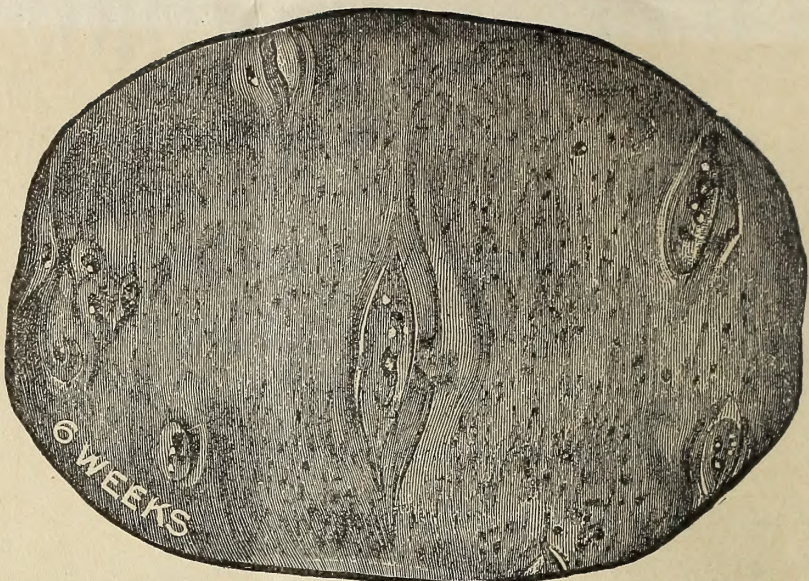


EARLY SIX WEEKS

THIS NEW EXTRA EARLY is in great demand for seed by market gardeners who harvest them before the vines begin to die. They sell the plump, smooth, bright, handsome potatoes at very high prices. Geo. W. Richardson of Morrison County, Minn., reported, "SIX WEEKS are EXTRA EARLY, cook mealy, are good yielders of nice size averaging one-half pound each. Eight pounds of seed yielded over FIVE HEAPING BUSHEL BASKETS." John F.

Greensville, reported that June 15th he dug over SIXTEEN BUSHELs from one peck of seed and that they were ready sale at \$3.00 per bushel. G. R. Hixon reported that six weeks from planting, he dug FIFTY BUSHELs which averaged him fifty cents per peck. Introducers claim to grow SIX WEEKS large enough for use in only six to seven weeks from planting. This seems to us incredible. We had nice large potatoes June 15th, say about six weeks after coming up. We are told that FARM JOURNAL people had NICE LARGE SIX WEEKS potatoes in fifty-seven days from planting.

PRICE: 90 CENTS PER PECK; \$1.25 PER HALF BUSHEL; \$2.00 PER BUSHEL; \$4.00 PER BARREL.



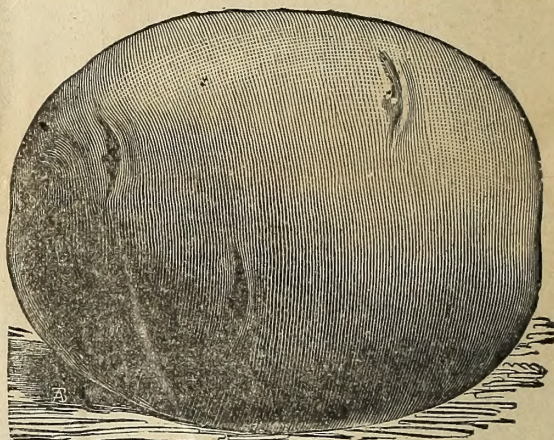
SWIFTSURE

This new variety is highly esteemed where it is best known because it is extremely early, remarkably productive, very handsome in appearance and of excellent cooking qualities. Beautiful creamy white, smooth plump roundish little longer than wide.

SWIFTSURE IS EXTRA EARLY

Ripening with Hustler two weeks sooner than most early sorts. It sets enough potatoes to amply reward the most generous treatment quickly making heavy crops ready for market at high prices when most varieties are too small for use.

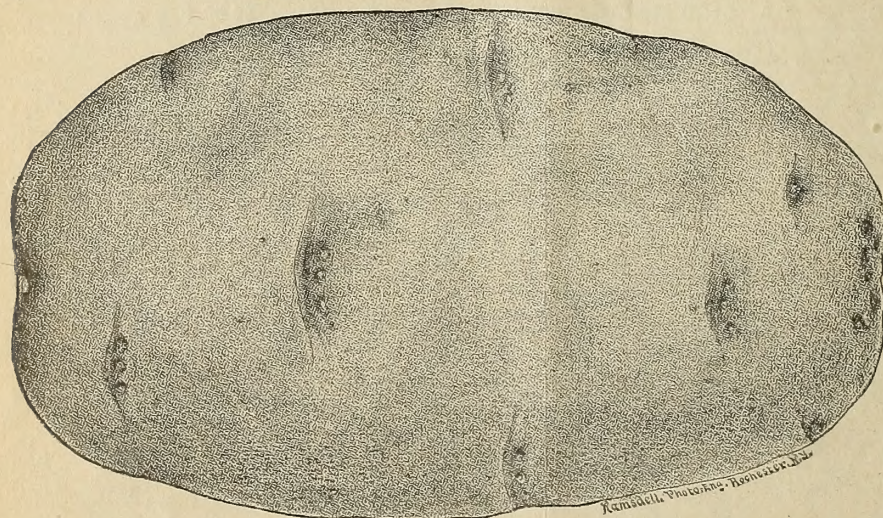
PRICE: 85 CENTS PER PECK; \$1.25 PER HALF BUSHEL; \$1.80 PER BUSHEL; \$3.75 PER BARREL.



April, 1902, Mr. S. C. VanWyck of Dutchess Co., N. Y., wrote us: "Just received my four barrels of potatoes. They are very nice."

MANISTEE IMPROVED

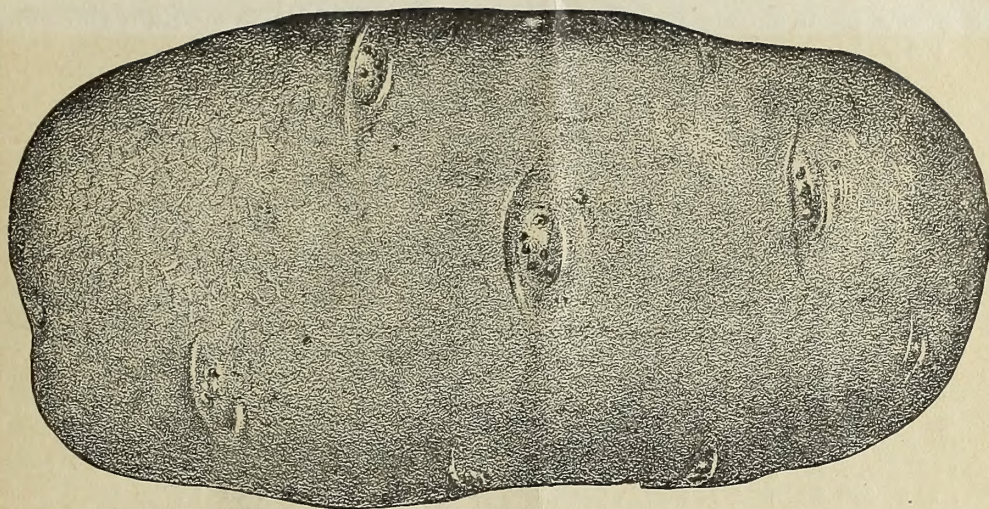
Out yielded all other pink kinds the last three years. Mid-season, oval, oblong. Its plants are healthy, rapid growers, free of disease or blight, soon making large vines covering the ground well. On naturally superior potato soil here this excellent variety has steadily gained in vigor. Several



of our customers have remarkably heavy crops of choice MANISTEE IMPROVED, which command high prices from discriminating people who insist on having the very best there is.

PRICE: 85 CENTS PER PECK; \$1.25 PER HALF BUSHEL; \$1.80 PER BUSHEL; \$3.50 PER BARREL.

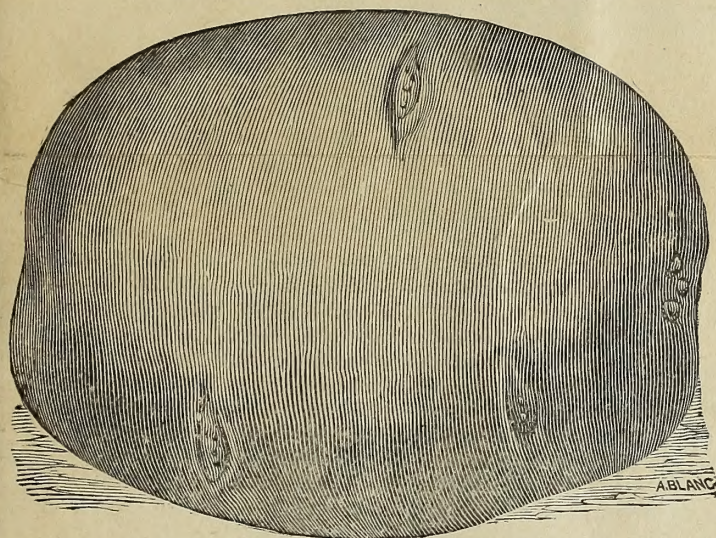
Please tell us what kinds and about how many you think of getting and we will name Special Low Prices on them.



NEW SEEDLING RELIANCE

Mid-season; large, white, very productive. This vigorous, healthy, new seedling is very hardy and well suited to a wide range of climate and soils, making splendid crops both north and south, keeping well late. It has large, full, strong eyes, which put forth thrifty sprouts, soon making large vines which are well stocked with broad leaves and stand up well until after blossoming, then fall and cover the ground. RELIANCE sets numerous potatoes close to the vine, roundish, slightly flattened, largest are half-long, nearly all large, shaped somewhat like Carman, but has larger eyes, makes more vines, has done much better on hard soils where most kinds fail and has made heavy crops on sandy soils too light for other sorts.

PRICE: 90 CENTS PER PECK; \$1.25 PER HALF BUSHEL; \$2.00 PER BUSHEL; \$4.00 PER BARREL.



WORLD WONDER

Very productive, uniformly very large, round to oblong, somewhat flattened, shallow eyes, smooth, glossy, white skin, good cookers, flesh very white, fine grained. This splendid new variety fresh from a seed-ball of Rural New Yorker is the newest and best in the same line with Carman and Sir Walter. It closely resembles these magnificent varieties, is thriftier, a stronger grower, more to the hill, more uniformly large, much larger crops, smooth and handsome, ripens with Carman. Paul Fredericks originated and named this WONDER. He had 60 bus. more per acre than a very heavy crop of Rural N. Y. right along side. Neighbors

who grew thousands of bushels of Rurals, Carmans and Sir Walter were satisfied with good crops until they watched WONDER and saw their favorites beaten 60 to 100 bushels per acre. They are now glad to get seed of this NEW SEEDLING at any reasonable price

PRICE: 75 CENTS PER PECK; \$1.00 PER HALF BUSHEL; \$1.50 PER BUSHEL; \$3.00 PER BARREL.

I had six short rows of this new kind (World Wonder) and harvested nineteen bushels, and from six rows, the same length, of Rural New Yorker adjoining them, I only got ten bushels. I don't want to sell any of the new kind. I want to plant them.—FRED GIBKE.

I helped dig six short rows of WORLD WONDER in the field of Mr. Gibke that yielded nineteen bushels of NICE TUBERS while six rows of Rural New Yorker beside them yielded only ten with the same treatment. No sign of blight.—Michael Hickey.

Lewellyn Matthews grew 24 bushels WORLD WONDER from 1 bushel of seed.

STALWART

Medium late, white, smooth slightly netted, large roundish to oblong somewhat flattened closely resembling Green Mountain in form and color but a little earlier. This grand new vigorous hardy variety STALWART seems well worthy of thorough trial. It soon makes strong, rugged, healthy vines producing heavy crops of large handsome potatoes of excellent quality keeping well until very late.

PRICE: 85 CENTS PER PECK; \$1.25 PER HALF BUSHEL; \$1.80 PER BUSHEL; \$3.75 PER BARREL

ROSELING

A valuable new early variety of the true ROSE type with luxuriant vines well stocked with broad dark green leaves. Its numerous large potatoes of handsome oblong shape with good strong eyes well placed and beautiful light rose color render it very attractive. ROSELING is a HEAVY YIELDER, very satisfactory, almost every one being of MERCHANTABLE SIZE, and it is just as good as it looks. Housekeepers know the rose class to be excellent cookers.

PRICE: 75 CENTS PER PECK; \$1.15 PER HALF BUSHEL; \$1.75 PER BUSHEL; \$3.50 PER BARREL.

When you buy Our Seed Potatoes you know you get the best; they have gained a wide reputation

Potatoes Grown Especially for Seed.

Reports from many customers agree, saying our Seed Potatoes come surer, make stronger plants and stand bad weather better, so make heavier crops than seed from any other place planted along side. Try them and see for yourself. Best Seed is Cheapest in the long run.

CHAS. W. FORD & CO.,

Our Freight Office, Express Office and Money Order Post Office is at

FISHERS, ONTARIO COUNTY, N. Y.

Show this to your neighbors and ask them to send with you for the very best seed potatoes.

We have a large supply, good true stock. Order now with cash to secure the best, to be shipped whenever you direct, soon as weather favors. Please give explicit orders for shipping. We deliver in good order on cars, when our responsibility ceases; transportation charges in all cases paid by the purchaser, except small packages, by mail. Be sure your order gives name of your County, Station and Railroad.

CHANGE OF SEED OFTEN DOUBLES THE YIELD. BUY EARLY AND GET THE BEST.
ORDER NOW, BEST KINDS AT FAIR PRICES FOR EARLY SPRING SHIPMENT.



GOOD NEWS. A seed ball from White Star produced this healthy, vigorous seedling, yielding very heavy crops of smooth, bright, handsome potatoes with light pink skin like Early Rose, and pure white flesh, yet a faint trace of pink is very rarely found. The above cut, fairly shows its form and eyes, which are well developed and strong. Although early, it keeps well, then puts out vigorous healthy shoots. Produces heavy crops early and of excellent quality. Try it. Per sack \$2.25.

M. H. Miller, Barbertown, O., says he raised 70 bushels excellent cookers from one barrel GOOD NEWS.

EARLY HARVEST. This beautiful, early potato is a heavy yielder for an early variety, good size, roundish oblong, white. Good for the market garden. Per sack \$2.00



EARLY OHIO. Is highly prized by market gardeners, because extra early. The supply is never equal to the demand. Orders should come early to secure good, true stock pure and true. Per sack \$3.00.

OHIO JUNIOR. Although a chance seedling, is no doubt related to that good old sort, the Early Ohio, as it is almost identical with that variety in form, color, habit of growth, etc.; probably only instance where the "Ohio" has been reproduced from seed ball. Tubers are oval oblong, round at the seed end, with full eyes. It is an excellent keeper, of fine quality—a valuable extra early sort. It may be called an Early Ohio of new blood. Per bbl. \$3.10.

RELIANCE, new seedling, large, white, vigorous, healthy, productive, good	3 00	2 75
ROCHESTER ROSE, plump, round to long, very productive	2 25	2 00
ROSE OF ERIN, new, oblong, red, smooth and very productive	2 50	2 00
RURAL NEW YORKER No 2, very popular, handsome, heavy yielder, sells top of market ..	1 35	1 20
SIR WALTER RALEIGH, new, large, smooth, oblong, white, heavy yielder	1 50	1 25
STATE OF MAINE, mid-season, large, white, numerous, good for home and market ..	2 10	2 00
STUMP THE WORLD, new, big, white, immense yielder, good keeper, fine quality always ..	2 25	2 00
STRAY BEAUTY, very early, round handsome red, good for garden, good keepers	3 40	3 10
THOROUGHbred, medium early, long, pink, heavy yielder, good quality	2 00	1 80
TWENTIETH CENTURY, round, white, fine quality and very productive, late, blight proof ..	2 10	2 00
UNCLE GIDEON'S QUICK LUNCH, new seedling, very early, roundish, excellent		
UNCLE SAM, new, smooth, white, oval, productive, handsome, good for late spring use ..	2 00	2 00
VERMONT GOLD COIN, Burpee says, best of all for main crop	2 00	2 00
WHITE STAR, long productive, white potato, resembling Burbank closely, good always ..	2 25	2 00
WHITE ELEPHANT, heavy yielder like Hebron, always good quality	2 00	1 75
WHITE FLYER, new, mid-season, large, smooth, white, productive	1 80	1 70
WHITE BLISS, extra early, smooth, round white, handsome	2 50	2 00
WHITE ROSE, new, long, white, heavy yielder, of excellent quality, good late keeper ...	2 00	1 90
WHITON'S WHITE MAMMOTH, new, healthy, round, white, productive, good	3 00	2 75
WILSON'S 1ST CHOICE, long, large, white productive, fine quality	3 00	2 80
WORLD, WONDER, very productive, large, smooth, white, good	1 75	1 50

The Foundation of our Trade is the Good Will of Satisfied Customers.



IRISH COBBLER is reliable for extra early. In our trials it ripens uniformly early. 35 plants one foot apart in row, yielded 42 pounds bright, smooth, cream-white IRISH COBBLER of excellent quality and with exactly the same treatment along side the Early Ohio yielded 26½ pounds a few days later; still later came Early Hebron yielding 27 pounds; King of Roses yielded 42½ pounds, two weeks later than COBBLER. In our trial of 85 varieties IRISH COBBLER yielded much better than any other extra early sort. Keeps well until spring, its sprouts are strong and healthy. Considering earliness, yield, fine quality and handsome appearance, IRISH COBBLER is a very desirable extra early kind, ripening good crops while prices so high city gardeners sell so nearly all, the few Cobblers left command very high prices for seed. Numerous reports prove IRISH COBBLER to be gaining vigor here. One grower reports that he grew 385 bushels per acre. Another says he had an acre which grew 412½ bushels IRISH COBBLERS. This is the kind to plant in order to have a good crop before your neighbors. Per sack \$3.50.

BOVEE. New, early oblong, smooth, pink and white. Good yielder, of fine quality. Per sack \$3.25.

QUICK CROP. An early potato similar to New Queen. It has made heavy crops for such an early variety and we recommend it. Per sack \$1.80.

EARLY FORTUNE. A good one for the garden, early, productive, fine quality, shape and color like Early Rose, except that on some soils white blotches appear between pink. Per sack \$2.00.

ASTONISHER. This new extra early potato is the heaviest yielder of all the long white extra earlies. It is fine quality, a vigorous grower, making large spreading vines. Sets numerous potatoes which grow to be large in good potato soil with good cultivation. This is a good one but not quite so early as Irish Cobbler, Six Weeks and Hustler. Per sack \$1.90.

CROWN JEWEL. A productive early sort of superior quality, resembling Beauty of Hebron. Order early as stock is limited. Per sack \$1.80.

EARLY PURITAN. Peter Henderson introduced it with very high recommendations. Tubers are white, smooth, and grow close together in the hill. It is a good yielder of excellent quality. The more we see of it the better we like it. Per sack \$1.50.

EARLY MARKET. Especially recommended for early marketing, because it is extra early and of fine quality. Per sack \$3.00.

THOROUGHbred. This new, medium early potato of the Rose class comes highly recommended by farmers who have grown it. It has done well here and our stock is genuine. Per sack \$2.00.

PAT'S CHOICE. Mid-season, large, handsome, oblong to long. L. L. Olds says of it, "Skin is beautiful pink, handsome and smooth, tremendously prolific, always dry and mealy whether baked or boiled." Per sack, \$2.50.

MANISTEE IMPROVED. Early, pink, large, oblong, white flesh. Plants large, vigorous, healthy, making heavy crops of finest quality. Per bbl. sack \$2.25.

WHITE ROSE. Introducers claim it to be the best early variety. Good cropper of fine quality, smooth, white and handsome. Per sack \$3.00.

EARLY NORTHER. Like Early Rose. A good yielder of fine quality. Per sack \$2.00.

HARMONY. Medium early, good keeper, good quality, dark pink, round to long, flattened, strong, rapid grower, free of blight, yields heavy crops close together in the hill. Lynn Kipp reports 14½ barrels nice HARMONY off two acres. Per sack \$2.50.

MILLION DOLLAR. New, mid-season, round to oblong, smooth and handsome. This healthy, vigorous grower, resembles Carman in color and shape, and sets more to the hill, making very heavy crops of medium to large potatoes, which should command top prices in market because of its fine appearance and quality. Per sack \$1.75.

KING OF THE EARLIES. Very Early light pink, oblong, good yielder, of fine quality, and handsome appearance. Per sack \$2.25.

NEW QUEEN. A friend got a few from us, and sold a good crop at high prices early in July. He spread the little ones in an out house where the eyes were found starting after about two weeks, so he planted them August 1st, and though the weather continued dry, he harvested a good second crop in October. It seems very early. Per sack \$1.90.

KING OF THE ROSES. We thoroughly, tested this new seedling on many different soils, and found it to withstand sudden wide changes of weather, wet and dry, remarkably well. It produces much heavier crops of fine, large, handsome tubers of excellent quality, than any other of the true Rose family, ripening with Early Rose. It is a strong, rapid grower, standing up well during season of cultivation and when fully developed the vines cover the ground. Tubers large, oblong, pink like Early Rose. It is one of the best. Per sack \$2.00.

MAGGIE MURPHY. Mid-season, produces nice large potatoes on light soil, too poor for other kinds. Some of this variety grew so large that it took but 30 to fill a ¼ bushel basket. The tubers are oval, skin light pink, flesh white. Per sack \$2.25.

ENQUIRER. New, light pink. This grand, medium early kind seems like a good cross between Rose and Maggie Murphy. It grows a good, large, upright, bright green vine, and sets enough to make heavy crops of large potatoes, which look somewhat like Ochoice Rose but larger, thicker through. It is longer and sets more to the hill than either Maggie Murphy or Carman, making heavier crops of bright, handsome tubers, good keepers of excellent quality. Per bbl. sack \$3.00.

AMERICAN WONDER. A medium variety that has yielded heavy crops here. It is long, smooth, flattish; white, slightly russety; quality excellent. Per sack \$2.25.

EMPIRE STATE. Is a true seedling from White Elephant, which it resembles closely in foliage and manner of growth. Tubers are white and smooth. Some have a small pink blotch on seed end. Perhaps this potato may produce valuable sports; we hope it may. Per sack \$2.00.

We Recommend Especially

Irish Cobbler, Ohio Junior, Early Ohio, Norton Beauty, Astonisher, Hustler, Early Six Weeks, Bovee, and Harvest for extra early, Good News, King of the Roses, Monroes, Thorpebred and Manistee, for early. Uncle Sam, Green Mountain, Norcross, Reliance and Bully Boy, for medium. Sir Walter Raleigh, Carman, Stump the World, Longfellow, Endurance and World Wonder, for late.

IONIA SEEDLING. Mid-season, new, from seed-ball of the Carman family but comes up several days sooner, and rapidly makes rugged vines well stocked with bright green leaves like true State of Maine. Ionia Seedling is round to oblong, white skin slightly russet, flesh white and of good quality. It sets a goodly number and they run so large as to fill many baskets and make very profitable crops which keep well, sell well and cook well. Per sack \$2.25.

ENDURANCE. Late, new seed-ball of Green Mountain, so vigorous and healthy it stands both wet and dry weather so remarkably well that farmers that have grown it say it has never blighted yet and claim it to be blight proof. Vines erect, strong and cover the ground well. It sets a good many to the hill, mostly large, bright, smooth white and handsome, with shallow eyes. A good productive late keeper of superior quality. Per sack \$2.00.

STUMP THE WORLD. This new seedling in line with the Rural New Yorker, and Carman, out yields them all. It closely resembles Carman No. 1, but tubers are more rugged (larger). Finding BIG NICE ones make the boys laugh and relieve the toil of picking up bushel after bushel without moving baskets. A good late keeper of excellent quality. Per sack \$2.25.

VERMONT GOLD COIN. Burpee says: "It is the hardiest, most productive, best quality of all potatoes. Best for main crop." E. L. Ooy says: "Very best potato in existence." Per sack \$3.00.

CARMAN SEEDLING. Farmers who grow it say it yields more than either Green Mountain, Carman or Rural N. Y. Looks like Carman, smooth, handsome, new, healthy, vigorous. Per sack \$2.25.

ENORMOUS. Said to have yielded 604 bushels on a measured acre, 1,599 bushels on 3 acres the next season, vines large, stout, crop remarkable potatoes very large, white, late. Per sack \$2.00.

GREEN MOUNTAIN IMPROVED. Stands bad weather better than other kinds. Makes very heavy crops. Vines strong and vigorous; tubers white, smooth and large. A good keeper of excellent quality. Per sack \$1.90.

UNCLE SAM. Mid-season; roundish flattened, smooth, white, heavy yielder, good keeper, of excellent quality. Per sack \$2.00.

BULLY BOY. Is a strong grower, yielding immensely, large, white, round to long tubers, slightly flattened, somewhat like Rural New Yorker but vine is better and more tubers to the hill; nearly all marketable size; quality fine. Per sack \$2.75.

PERFECTION. This splendid new variety is medium early, oblong, smooth, handsome. A heavy yielder of finest quality all the year round. Resembles Beauty of Hebron but larger and much heavier cropper. Stands bad weather remarkably well. Made very heavy crops the past two seasons. Highly prized for its excellent qualities. Per sack \$2.50.

NORCROSS. Medium late, large, flat, short, oblong, like Green Mountain, heavy yielder, fine quality, white. Per sack \$2.00.

Reference from the Monroe County Savings Bank of Rochester reads thus: "Ohas. W. Ford & Co. are perfectly reliable; what they say they will do. That seems good enough." Ohas. P. Riegel, Montgomery Co., Pa.

IT WILL PAY YOU to get Northern Seed, true to name, direct from grower. Five pounds by mail post paid, \$1.00 or 20 pounds by express or freight, your selection from above list, \$3.00 or \$2.50 if packed in barrels purchased at same time, then shipped as freight.

PATSEY BURKE. New, medium, late. Is large, healthy, spreading vines fill the rows when fully grown. It sets well and makes heavy crops which keep well for late spring use. Short, oblong, slightly flattened and inclined to be wedge-shaped. Bright, smooth, white, handsome and of finest quality. Per sack \$2.00.

NORKING. Medium; oval-oblong, large, white and handsome, with just about enough eyes which are nearly even with the surface. Its vigorous, healthy, upright vines branch near the ground and soon fill the rows. Yields heavy crops as good as either Burbank, Elephant or White Star ever was; excellent quality boiled, baked or mashed and keeps well late in the spring. Per sack \$3.00.

PAN-AMERICAN. This grand new seedling comes of seed-ball from Carman No. 3 which it resembles in color and manner of growth, but is little thicker, not quite so much flattened, more like Peerless with eyes nearly even with its surface. Made an immense crop, large, white, plump, smooth and handsome. One of the most profitable for the main crop and wholesale markets. Its fine appearance will help sell it. Per sack, \$2.00.

CARMAN NO. 3. Neighbors examining first we got said: "Just like Rural New Yorker." Later vine and bloom purple like Rural. What fools to pay \$26 per bbl. for such seed. Of course Rurals and Carman No. 1, made big crops but No. 3, yielding fully ½ more just as handsome, made up for the higher priced seed. Per sack \$1.40.

SIR WALTER RALEIGH. A new seedling of Rural New Yorker that is better than its parent, which it closely resembles, but is later and more uniform in shape and size. Almost every one marketable. When first offered we bought a barrel of Peter Henderson & Co., who say it is best of its type; the whitest flesh and finest grained. From the barrel we got a big yield, too valuable to eat. We trust they may prove nearly as good quality as Good News and Irish Cobbler. Per sack \$1.50.

RURAL NEW YORKER. Mid-season; large, smooth, heavy yielder. Their handsome appearance command top prices. Per sack \$1.35.

AMERICAN GIANT. A late sort of great value. Tubers are very large, long, smooth and white. In market it will be classed with White Star. Yields much heavier crops than Star. It has remarkable vigor resisting both blight and drouth. Nearly every tuber is of marketable size, and it keeps well for spring use without sprouting. Per sack \$2.00.

PROSPERITY. Claimed by introducers to be the most profitable medium potato in existence, very large, roundish, white, smooth, handsome and good keeps plump and sound late. Vines dark colored, rugged and healthy. Per sack \$1.75.

TWENTIETH CENTURY. New, late, round, white, very productive, smooth and handsome. A good late keeper of fine quality. Originated from seed-ball by Jacob Heech. He and his neighbors who have grown it say it has never been known to blight. Per sack \$2.25.

Charles W. Ford, Fishers, N. Y. "Received these potatoes today and am well pleased with them." H. A. Stower, Springs, Pa.

GOOD CHANCE to try new kinds. About 1 lb (4 good potatoes) each of 50 kinds, your selection from our list, packed and on cars, \$6.00; 15 kinds, 10 lb each, or 12 kinds, 15 lb each, packed and on cars, \$6.00.

For convenience of customers we can pack their potatoes in sacks or barrels of any reasonable size. Seedsmen generally bargain for full 165 pounds weighed into each barrel or sack. Same quantity in sack costs 25 cents less than in barrel. Seems a good time to buy the very best Seed Potatoes. Ask for special cash-with-order prices on three or more sacks or barrels stating quantities and kinds wanted. Prices subject to change without notice.

Prices now about as follows for shipment soon. They may be higher for spring shipment

WHOLESALE PRICES, FEB. 25th, 1911

	Per Sack	2nd Size Per Sack
ADIRONDACK OR WORLD'S FAIR, mid-season, white, a very popular variety	2 10	2 00
AMERICAN GIANT, long, white, smooth, handsome, a great yielder, good for late market	2 00	1 80
AMERICAN WONDER, long, white, very fine quality, heavy yielder	2 25	2 00
BEAUTY OF HEBRON, one of the best for the garden, good all year round	2 00	2 00
BOVEE, new, very early, smooth, excellent quality, good yielder	2 25	2 00
BLISS' TRIUMPH, red, extra early, round, bright red, good for garden	3 40	3 10
BULLY BOY, large, white, round to long, slightly flattened, good quality, heavy yielder	2 75	2 60
BURPEE'S EXTRA EARLY, early, a choice variety for the garden	2 10	2 00
CARMAN No. 1, mid-season, large, oblong, white, heavy yielder, of excellent quality	2 10	2 00
CARMAN No. 3, late, white, heavy yielder, resembling Rural New Yorker, good	1 40	1 20
CARMAN SEEDLING, new, roundish, white, mid-season, good quality, heavy yielder	2 25	2 00
COUNTRY GENTLEMAN, heavy yielder, resembling Late Hebron, but earlier	2 00	1 75
CROWN JEWEL, early, long, smooth, resembling Beauty of Hebron, very fine quality	1 80	1 65
CLARK'S No. 1, good for either garden or field culture, like Early Rose	2 10	1 85
DAKOTA RED, mid-season, heavy yielder of splendid quality called blight proof	2 10	2 00
DELAWARE, medium early, large, slightly flattened, heavy yielder, good quality	2 00	2 00
EARLY ASTONISHER, new, early, productive, creamy white, valuable, fine quality	1 90	1 75
EARLY MICHIGAN, early, long, excellent, for garden or field	1 80	1 65
EARLY FORTUNE, light pink, long smooth, productive, excellent	2 00	1 80
EARLY HARVEST, roundish, long, white, fair yielder, of excellent quality	1 80	1 65
EARLY MARKET, especially recommended for early marketing, extra early	3 00	2 50
EARLY SIX WEEKS, extra early, light pink, resembling Early Ohio, fine quality	3 25	2 50
EARLY NORTHER, of Rose class, early and a good table sort	2 00	2 00
EARLY ROSE, old, yet always reliable, stock limited and hard to get, always good	2 00	1 75
EARLY PURITAN early, white, good yielder, of excellent quality	1 80	1 65
EARLY WHITE VICKTOR very early, roundish, smooth, white, good. Try it	3 25	3 00
EMPIRE STATE, a seedling from White Elephant, yield and quality good	2 00	2 00
ENDURANCE, late, new seedling, smooth, white, productive, very hardy, excellent	2 00	1 90
ENORMOUS, new, very productive, large, white, late	2 00	1 90
ENQUIRER, new, mid-season, pink, handsome, heavy yielder, good. Try it	3 00	2 75
EUREKA, extra early, round, white, good and keeps well	3 50	3 00
GOOD NEWS, new, early, light pink, handsome very productive, fine quality	2 25	2 00
GREEN MOUNTAIN IMPROVED, a free yielder, good quality and appearance	1 90	1 80
GREAT DIVIDE, long, white, heavy yielder, good for late spring use	2 00	1 80
HARMONY, mid-season, large, oblong, pink, productive, good	2 50	2 25
HONEOYE, mid-season, large, smooth, handsome, fine quality, big crop on light land	2 50	2 25
HUSTLER, extra early, large, white, productive, keeps well, fine quality	4 00	3 75
IONIA SEEDLING, new, mid-season, short, round, white, heavy yielder good	2 25	2 00
IRISH COBBLER, extra early, large, productive, good yielder, fine quality, try it	2 50	1 80
ISLE OF JERSEY, new, mid-season, smooth, white, very productive, excellent	2 00	1 75
JUMBO, an immense yielder, of fine appearance, smooth, white, large, round	2 75	2 65
KING OF THE EARLIES, extra early, large, long, light pink, fine quality, good keeper	2 25	2 00
KING OF THE ROSES, early, very productive, handsome, quality good	2 00	1 80
LONGFELLOW, the heaviest cropper, long, smooth, glossy, white, handsome	2 60	2 00
MAGGIE MURPHY, mid-season, large, pink, good for light soil	2 25	3 00
MAMMOTH PEARL, a very heavy yielder of the Peerless class, good quality, long keeper	2 20	2 00
MANISTEE IMPROVED, new seedling, early, pink skin, white flesh, very productive	2 25	1 80
MILLION DOLLAR, mid-season, resembles Carman, sets heavier, yields more	1 75	1 50
MILLS PRIZE, very large, white and productive, good for main crop	2 00	2 00
MOUNTROSE, new, early, vigorous, productive, excellent quality	3 50	3 00
NEW QUEEN, early very handsome and yields well, fine quality, like Hebron	1 90	1 75
NEW SCOTCH ROSE, mid season, large, bright pink, good	2 25	2 00
NORCROSS, new, mid-season, large, white, heavy yielder like Green Mountain, good	2 00	2 00
NORKING, long, white, smooth, handsome productive, good	3 00	2 75
NOROTON BEAUTY, new seedling, extra early, very productive, fine quality, keeps well late		
OHIO JUNIOR, extra early, a new seedling, one of the best for early market	3 10	2 40
OHIO, extra early, good for the market garden, excellent quality	3 00	2 30
O. K. MAMMOTH PROLIFIC, an enormous yielder, resembles Peerless	2 25	2 10
PAT MURPHY'S CHOICE, large, long white, heavy yielder, good keeper	2 75	2 25
PEERLESS JUNIOR, noted as a heavy cropper, good keeper, good quality	1 60	1 40
POTENTATE, very early, handsome, smooth, round white	3 00	3 00
PRIDE OF THE EAST, new, big yielder, fine appearance, smooth, white, large, roundish	2 60	2 40
PROSPERITY, mid-season, very large, white, smooth, handsome	1 75	1 60
QUAKER CITY, new, handsome, white, vigorous, productive, good for home use	2 10	2 00
QUEEN OF THE ROSES, early, a heavy yielder, of excellent quality, handsome	2 10	2 00
QUICK CROP, new, early, vigorous, rapid grower, excellent quality	1 80	1 75
REEVES' ROSE, a vigorous grower, fine appearance, quality good, always sure	2 10	2 00

The outside column is for small potatoes about the size of hen's eggs saved rotting on cut slides. Especially adapted to plant where fertilizer is used.

The supply of Early Potatoes is not equal to the demand and orders should come at once to secure good stock. Prices are likely to be higher at Planting Time.

THREE KINDS IN ONE BARREL

ON every farm should be a few EXTRA EARLY, some medium and more of a later kind, so that farmers may have the best all the year round. 15 pounds HUSTLER, 30 pounds POPULARITY and 120 pounds STALWART or EARLY SIX WEEKS, RELIANCE and LONGFELLOW, in one barrel for \$3.75; or one-third barrel each of any three kinds in our lists at list prices, packing with something between to separate; 165 pounds all in large barrel.

PAT MURPHY'S CHOICE

Late, long, smooth and handsome. Keeps well for spring and summer use. Does not go to pieces in cooking. Its pure white flesh makes EXCELLENT FRENCH FRIES GOOD ALL THE YEAR ROUND. It has plenty of good strong eyes nearly even with the surface, and on suitable soil with proper treatment it generally makes BIG CROPS OF BIG POTATOES free from scab or disease.

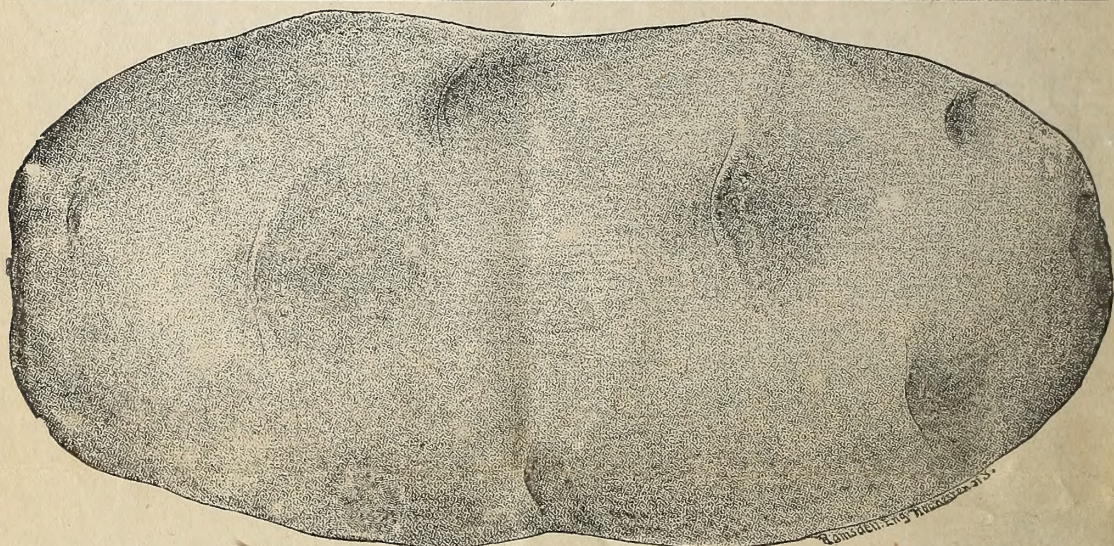
PRICE: 90 CENTS PER PECK; \$1.25 PER HALF BUSHEL; \$1.80 PER BUSHEL; \$3.50 PER BARREL.

POPULARITY

This splendid new medium early variety makes very heavy crops, large, round to oblong, slightly flattened, smooth and handsome, like Beauty of Hebron it is an excellent cooker, dry and mealy, all the year round either baked or boiled.

POPULARITY seems to combine to a remarkable degree, great productiveness with highest quality.

PRICE: 90 CENTS PER PECK; \$1.25 PER HALF BUSHEL; \$2.00 PER BUSHEL; \$4.00 PER BARREL



LONGFELLOW

Medium late, very large, long, somewhat flattened, eyes shallow. Smooth, glossy, white skin, flesh white, good to boil and fry; just right to make Saratoga chips. THE HEAVIEST CROPPER IN CULTIVATION. Vines are very luxuriant, branching freely and have many more leaves than potato vines usually have. When full grown, LONGFELLOW vines generally cover the ground completely. LONGFELLOW sets a good many potatoes which grow to be VERY LARGE, smooth and handsome. It has made immense crops, doing remarkably well on all kinds of soil.

PRICE: 90 CENTS PER PECK; \$1.25 PER HALF BUSHEL; \$1.90 PER BUSHEL \$3.75 PER BARREL

One pound any kind in our lists by mail, POSTAGE PREPAID for 25 cents

One pound each of any five kinds in our lists, the five pounds POSTAGE PREPAID for \$1.00

POTATO EYES BY MAIL, POSTAGE PREPAID, to any Post Office in United States

25 eyes of any one variety mailed Postage Prepaid for 25 cents

50 eyes each of any three kinds in our lists, the 150 all mailed postage prepaid for \$1.00

GOOD PRICES FOR DRIED ROOT GINSENG, SEEDS AND PLANTS FOR SALE LOW.

GINSENG—The Man Plant of American Indians and of Chinese. These Manlike roots sell for fabulous prices in China, where it is highly valued as a remedy, particularly for exhaustion of body or mind, it strengthens the vital spirits; sometimes sells for its weight in gold. An educated Chinaman tells us: "GINSENG root look like little man, makee feel good, strong, cost muchee in China."

A neighbor found in forests a few plants from which he is growing CULTIVATED GINSENG OF FINEST QUALITY in shade of grape arbors, apple trees and buildings.

NEW YORK GINSENG SELLS HIGHEST. His first bed three feet square yielded five pounds dried root which sold for twenty-five dollars. Next from bed ten feet square he sold for \$117.00. In 1906 he dug only 84 pounds dry which he kept until July, 1907, we sold it for him and sent him a check for \$474.60 for it. BY REGISTERED MAIL SEEMS A GOOD WAY TO SEND DRY ROOTS TO MARKET.

We believe Ginseng profitable to grow at \$2.00 per lb.; in fact ours seems so healthy it should pay well at \$2.00. Young seedlings the size of a match are easy to plant and make hardy plants in shade. We can get 100 good seedling roots for you for, \$6.00, or 1000 for \$50.00; or 300 good seeds ripened in 1909 which should grow early next spring for \$6.00, if ordered now before other orders take them.

Prospect is brighter than usual for Ginseng growers because active demand takes all good dry root at higher prices than ever before so soon after harvest of new crop.

MESSRS. CHAS. W. FORD & CO., Fishers, N. Y.:

Gentlemen:—Thanks for check, one hundred and twenty-six dollars (\$126.00) which I received for the twenty-one pounds of dried Ginseng root you sold for me.

Very truly yours,

Victor, N. Y., July 14th, 1906.

O. E. WOOD.